Sycamore

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Google Apps

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This paper is solely meant to acknowledge more about Google Apps and Google Technology. For more information on the Sycamore deployments of SaaS please visit our website – www.vmrtech.net |www.sycamoreapps.com

Brief about Google Apps

About Sycamore

Sycamore is the offshore design and development centre of VMR Tech Inc., your IT Solutions Company with its corporate headquarters located at Valencia CA .We expertise in various business verticals such as ERP CRM and BPM Solutions, SaaS/Cloud Computing, Network Management, E-commerce Solution. We have a dedicated staff to develop, maintain and support user-centric technology.

Introduction

At Sycamore we understand your desire for a good IT infrastructure that helps you concentrate on your core business functions. We develop and deploy systems that are simple to use, maintain and upgrade.

With us your organization gains access to Google's best-in-class Cloud Technology that is designed, built and managed to get better results and in turn lower operational costs promising to deliver highest returns in terms of efficiency.

WHAT IS GOOGLE APPS ALL ABOUT?

Google Apps is a package of integrated online applications that promises to change the way your users communicate and collaborate.

By setting up an implementation of Google Apps, you're taking a significant step towards providing your users with powerful, Easy-to-use tools for getting their work done.

As a hosted service, Google Apps is cost effective, with straightforward per-user/per-year licensing and no software upgrades or hardware to purchase.

No more compromises: Your Company can now give all of its employees, contractors, and trusted vendors robust email and data-sharing applications, which they can use wherever they are.

The world of collaboration in Google Apps

Google Apps Email	07 to 30 GB of storage per user account as per plan, including powerful search, integrated chat and enhanced message organization and retrieval. Supports 19 Indian and foreign languages based on phonetic keyboard.
Google Calendar	For coordinating meetings, events, and deadlines.
Google Talk	IM and VOIP client for text messaging, voice calling, and file transfer (with no file size restrictions).
Google Docs	Authoring tool for creating, sharing, and collaborating on documents, spreadsheets, and presentations.
Google Sites:	Collaboration site for publishing project-related Web pages using tools that team members can easily master.
Google Video	Tool for sharing rich video information, training, announcements, and other important communications.
Google Message Security & Discovery	Tools for enforcing corporate email policies and archiving and retrieving corporate email. The topmost and most secure Internet security providers **POSTINI** to secure corporate accounts.
Device Syncronization	Synchronization of Mobile devices to the enterprise mailing environment.

www.sycamoresoft.com | ask@sycamoreapps.com
Registered Office: 691/A-2 Bibwewadi Industrial Estate, Pune Satara Road, Pune MS, India -411037

2

Advantage of Using Google Apps

- HOSTED ACCESS FROM ANYWHERE.
  - Google Apps is a hosted service where users log in from any web browser and access data that's stored securely at Google, rather than on their local computers or on your mail server. As a result :
    - **Log in anytime and from anywhere** to get email, check their calendars, collaborate on a document, or just get some work done.
    - **Use any computer or mobile device** that's connected to the Internet, regardless of operating system, including an office computer, home computer, laptop, or mobile phone.
    - **Never lose data**, even if their own machine crashes or is lost or damaged. All their work is instead hosted and safely backed up on Google's secure servers.

- INTEGRATED TOOLS
  - Google Apps tools are tightly integrated in ways that streamline workflow, break down barriers imposed by other systems, and evolve how people get things done. Users can therefore:
    - **Access any tool whenever they need it,** for example, by sending instant messages from their Mail window or emailing an RSVP to a calendar invitation.
    - **Organize all types of correspondence** in the same Inbox, including email messages and IM conversations, and archive and search for all message types as well.
    - **Stay up to date**, for example, by receiving email with calendar invitations or links to newly shared sites or documents.

- REAL-TIME SHARING AND COLLABORATION
  - With Google's online calendar and authoring tools, users can:
    - **Coordinate meetings and company events** by sharing calendars that anyone (or just a select few) can view alongside their own agenda.
    - **Share project information** at a team site that any member can contribute to.
    - **Collaborate in real-time** on documents, spreadsheets, and presentations that multiple team members can view and edit all at the same time.

- CORPORATE BRANDING AND IDENTITY
  - With Google Apps Premier Edition, employees can keep using their professional email addresses, and your corporate logo is always present at the top of the page.

- EMAIL INNOVATIONS
  - Google Apps Email provides corporate users with powerful new ways to organize and retrieve all their electronic correspondence, including email, and chat conversations. Users continue to use their professional email addresses, and they are guaranteed 99.9% (Premium plus Edition only) email uptime, ensuring the same reliable and secure service they're accustomed to now. A look at what's different

about Google Apps Email, along with some new best practices users can adopt.

- ➢ Email conversations.
- ➢ Labels instead of folders.
- ➢ Archiving instead of deleting.
- ➢ Integrated chat.
- ➢ Built-in chat gadget.
- ➢ Saving and searching chats.
- ➢ Organizing chats with other correspondence.
- ➢ Blocking viruses.
- ➢ Reviewing filtered messages.
- ➢ Reporting unwanted email.
- ➢ Managing contacts.
- ➢ Smart address entry.
- ➢ Corporate address book.

- ## OTHER ADVANTAGES OF GOOGLE APPS
  - ▪ Enhancing work efficiency.
  - ▪ All information at the dashboard at click of mouse.
  - ▪ Making a move towards paper free environment.
  - ▪ Complete connectivity.
  - ▪ Guaranteed no loss of data.
  - ▪ Completely configured system as per policies of organization.
  - ▪ No investment and recurring costs on Hardware and corresponding software such as servers and its deployment necessities necessary to manage mailing activity.
  - ▪ Google Apps offers you much more than just an emailing system at very low costs.

Google Apps Technology Editions

Service Description	Education Edition	Business Edition	Premium Plus Edition
Email Space	7 +GB	7 GB	25 GB
Security (Encryption)	64 bit	64 Bit	256 bit
High level POSTINI Security	NO(opt)	NO	YES
Up-time server	99.9%	99%	99.9%
Unlimited Videos Upload	YES	NO	YES
Information sharing control	YES	NO	YES
API for policy setups	NO	NO	YES
Policy link ups and restriction reports	NO	NO	YES
Message Discovery system	NO	NO	YES
Portal	YES	YES	YES
Unlimited SMS alerts(via scheduler)	YES	NO	YES
Data synchronization	NO	YES	YES
Network Protection	YES	YES	YES
Language Interface: 19 Indian & International Languages till date.	YES	YES	YES
SPAM Protection	YES	YES	YES/HIGH
Virus Protection	YES	YES	YES/HIGH
Integrated Apps console	NO	NO	YES

Advantage Sycamore

Google, the name that world relies upon for secure net solutions and applications trusts us so our clients too can rely on us and hence focus on their core business not worrying about the tools they intend to use.
Sycamore is a software company having innovative and experienced team at its core and a strong capable service support team that assures solutions to your problems in committed time.

Contact Us:

Registered Address:

 Sycamore
691/A-2 Bibwewadi Industrial Estate.
Pune Satara Road.
Pune 411037
Work Ph: +91 20 24224133
Fax: +91 20 24224132

Contact Person:

Nikhil Mantrawadi	Vidyanand Joshi
Mobile: +91 93710 10266	Mobile:+91- 98810 79840
Email: nikhil.mantrawadi@sycamoreapps.com	Email: vidya.joshi@sycamoreapps.com

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5